



American Leptin NZ Limited
128 Lake Rd, Hamilton 3204. Ph 07 8393539

www.slimminggreencoffee.co.nz

Breaking News:

Leptin Green Coffee 800 is now manufactured in Australia

American Leptin Pharmaceuticals have transferred their Australian and New Zealand market to Australia Leptin Pharmaceuticals

Australia Leptin Pharmaceuticals now owns the copyright and distribution rights to market the full Leptin range of products to Australia and New Zealand. The original Green Coffee 800 recipe remains the same; however the products are manufactured and packaged in Australia,

As of 29 April 2010, any products purchased from any other manufacturer outside of Australia will be considered a fake product and will have NO guarantee under the Leptin name for authenticity, effectiveness or safety.

One of the significant changes to the Leptin range is the stylish new packaging designed exclusively to suit our unique markets in both New Zealand and Australia. The packaging also complies with our advertising standards authority, meaning that as of the 29 April 2010, these products can be advertised as a weight management product, something which was unable to be done prior to the packaging changes.

Another common question you may have is in relation to the hologram seal, the American Leptin products displayed. There will be NO hologram seal on Australia Leptin boxes as these are too easy to replicate. Australia Leptin is in the process of deciding on the best method to use in regards to identifying authentic products compared to the fake ones. We will keep you updated re this.

The change of ownership has given the Leptin brand the business model it desperately needed to both manage and continue its growth. Green Coffee 800 is Australia and New Zealand's top selling Green Coffee- the reason for its success is it works!

We are very pleased to be partnering with Australia Leptin. The Management team at Australia Leptin understand very well both markets. It is their mission to ensure the distribution channels for Leptin products remains legitimate, responsible and tightly monitored to prevent misrepresentation of their products and the brand.

American Leptin Pharmaceuticals (Smart Sense International) and their website are undergoing changes to reflect the needs of the Australian and New Zealand Markets; and their main distributors. Their focus has shifted to further support distributors and their

wholesale stockists. Direct sales will be minimised where possible as their ongoing interest is to channel retail sales back to the main distributors and wholesale stockists.

Unfortunately, as with many products experiencing rapid growth and successful sales, the market then opens itself up to illegal counterfeit sales. Organisations going to the extent of counterfeiting products show no regard for consumer safety, health and wellbeing. These products are often made in bedrooms, garages and backyards with cheap ingredients, harmful chemicals and more often than not are mixed with their bare hands. For these reasons and more you should never purchase from a private seller, ebay or any trade and exchange or auction sites.

If you know someone or you yourself are purchasing from an unauthorised source, please contact us as you have NO warranty and could be held personally liable for purchasing from a diverted company and potentially putting yourself and customers at risk.

All Leptin products sold in New Zealand should show an Australian address. If your product does not display this, please contact us immediately as you have purchased a counterfeit product. Don't take chances with yours or your customers' health; chemicals are not metabolised like other ingredients.

We are working closely with Australia Leptin to eliminate these sources, so if you believe you have a counterfeit product, we urge you to bring it to our attention. We are committed to removing these potentially dangerous products from New Zealand.

American Leptin NZ Limited is and exclusive authorised distributor of the Leptin range in New Zealand. We cannot personally guarantee authenticity of Leptin products unless purchased directly from us or one of our authorised stockists. We can however confidently state; Australian made Leptin products are indeed safe and authentic.

This is a positive step forward for all involved. Rest assured we are doing all we can to ensure we deliver our wholesale stockists and retail users the best quality products available. We are happy for you to contact us with any questions you have relating to these changes and we are very excited to be moving forward together.

Yours sincerely

The team at American Leptin NZ

Ph 07 8393539

128 Lake Rd

Hamilton 3204

slimminggreencoffee@xtra.co.nz

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